

Sina Alipour-Nazari
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Education

MBA Candidate

Schulich School of Business, York University Toronto, ON, Canada Sep 2016 – ongoing

- Awarded (1) Schulich Entrance Scholarship of Merit, (2) Dean's Entrance Award, and (3) Peter F. Bronfman Award

Hons. BSc in Science

Faculty of Science, York University Toronto, ON, Canada Sep 2009 – Oct 2013

- Completed two Honours Thesis Dissertations, in Biology and Psychology
- Member and chair of Faculty of Science Student Caucus: Advocated for students at faculty committee meetings
- Peer Tutor at Bethune College: helped freshman students solve problems using difficult life science concepts
- Awarded (1) Outstanding Health Research Award, (2) James Wu Research Internship, (3) NSERC USRA Summer Award (x2), (4) Dean's Honour Roll (x4), and (5) York University Renewable Entrance Scholarship

Work Experience

Business Associate, *EIG Canada* Richmond Hill, ON, Canada Sep 2013 – Aug 2016

I expanded EIG Canada's sales of nutritional supplements to North American markets. I registered products with international Food and Drugs Quality Control ministries, and set regional prices for nutritional supplements

- Strategically set prices and determined promotion channels for the sales of nutritional products. Then, implemented the sales of nutritional products online and in pharmacies within the Greater Toronto Area.
- Proposed a nation-wide virtual pharmacy chain program that has been adopted in the company's strategy.

Research Assistant, *York University* Toronto, ON, Canada May 2011 – May 2013

In Dr. Lakin-Thomas' clocklab I explored the molecular basis of biological timekeeping in *Neurospora crassa* (1 year), and in Dr. Crawford's Visuomotor Neuroscience lab I studied the neural mechanisms of visuospatial updating in primate Superior Colliculus during smooth pursuit eye movement (1 year).

- Analyzed the effects of behavioural relevance and target visibility on neuronal responses, leading to a second author publication in journal of Frontiers in Systems Neuroscience
- Acquired insight into variations of tasks used in sensory-motor research
- Acquired techniques in handling TMS equipment, handling non-human primates, and single-unit recording
- Methodically validated every step of a quantitative real-time PCR experiment
- Performed advanced statistical data analysis in MATLAB and Excel

Community Service Experience

Volunteer Transportation Porter

St. John's Rehab, Sunnybrook Hospital Toronto, ON, Canada Feb 2013 – Jun 2014

Transported patients to and from the cardiac exercise class, and helped with the smooth running of the class.

- Recorded significantly higher patient turnout to the cardiac exercise class during my volunteer days
- Practiced active listening and confidential communications during interactions with vulnerable populations
- Familiarized with operations of hospitals and the Canadian Healthcare System
- Awarded Certificate of Appreciation from Sunnybrook Health Sciences Centre in April 2013 for "exceptional selfless and dedicated volunteer contributions"

Community Volunteer, Integration Program

Catholic Community Services of York Region Richmond Hill, ON, Canada May 2012 – Jun 2014

Helped newcomers adapt to and integrate into the Canadian community through shared social activities

- Strengthened my cultural awareness in communicating with and in building trustful relationships with newcomers

Volunteer Administrative Assistant

Willowdale Medical Clinic Toronto, ON, Canada May 2010 – May 2011

Registered patients, directed patients to private examination rooms, stored and organized patient files, and followed up with the results of examinations and laboratory results

- Exercised excellent professionalism, ethical decision-making, and communication skills to defend patient interests and confidentiality under stressful and busy environments

Summary: "I am primarily a productivity manager and a process designer who dreams big about improving public welfare."

My Mission Statement: "I live to lead technological innovations that improve standards of living worldwide."

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Research Contributions

Publication: Dash, S., Alipour-Nazari, S., Yan, X., Wang, H., Crawford, J.D. (2016) "Superior Colliculus Responses to Attended, Unattended, and Remembered Saccade Targets during Smooth Pursuit Eye Movements." *Front. Syst. Neurosci.* 2016.00034.

Poster Presentation: Crawford J, Dash S, Alipour-Nazari S, Yan X, Wang H. (2013) Comparison of visual and/or visuo-spatial updating responses in superior colliculus visual neurons during smooth pursuit eye movements. Society for Neuroscience, San Diego, CA. Nov 9-13, 2013.

Conference Abstract: Dash S, Alipour-Nazari S, Yan X, Wang H & Crawford JD. (2013) Continuous visuospatial updating in superior colliculus neurons during smooth pursuit eye movements: effect of target visibility and behavioural relevance. Canadian Association for Neuroscience, Toronto, ON. May 21-24, 2013.

Conference Presentation: Alipour-Nazari S. (2013) Characterizing the visuospatial updating response in primate superior colliculus neurons during smooth pursuit eye movement. 43rd Annual Ontario Undergraduate Psychology Thesis Conference, University of Guelph-Humber, Toronto, ON. May 3, 2013.

Informal Training

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| Introduction to Neuroeconomics <i>Higher School of Economics</i> | Coursera.com Certificate | Jul 2016 |
| Introduction to Financial Accounting, uPenn | Coursera.com Certificate | Jul 2016 |
| Introduction to Corporate Finance, uPenn | Coursera.com Certificate | Jun 2016 |
| Introduction to Marketing, uPenn | Coursera.com Certificate | Jun 2016 |
| Front-End Web UI Frameworks and Tools <i>The Hong Kong University of Science and Technology</i> | Coursera.com Certificate | Jan 2016 |
| HTML, CSS and JavaScript <i>The Hong Kong University of Science and Technology</i> <ul style="list-style-type: none">Enhanced my critical thinking in troubleshooting logical and systematic problems | Coursera.com Certificate | Dec 2015 |

Other Certificates, Accolades, Honours

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| Soccer for Life by Ontario Soccer Association | Richmond Hill, ON, Canada | May 2014 |
| Competition Introduction by Canada National Coaching Certification Program (NCCP) | Toronto, ON, Canada | April 2014 |
| Advanced Peer Leader Training | Toronto, ON, Canada | May 2011 – Oct 2011 |
| NASIMCO Leadership Retreat Certificate of Excellence | Toronto, ON, Canada | Apr 2011 |

Other Skills and Qualities

Detail-oriented, effective, efficient, problem-solver, critical thinker, trouble-shooter, creative, organized, independent and reliable, interdependent in teamwork, excellent communicator, efficient at MS Office applications, MATLAB and HTML programmer, technology and computer savvy, lifelong learner, calm and quiet yet influential in leadership.

Summary: "I am primarily a productivity manager and a process designer who dreams big about improving public welfare."
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